

Food Quality Management and Communication

Lecturer Tarabella Angela
Semester Winter
ECTS 3

Description The objective of the course is to provide students with a thorough coverage on food and food quality and arises from the necessity to address the growing demand for highly qualified professionals able to operate in such a strategic sector of the international productive panorama. The program of the course will address aspects of a wide range of topics including legislation in this sector, marketing and communication, nutrition, the food supply chain, management control, food processes and technology. A particular attention will be dedicated to the training of the skills necessary to manage QMS according to the requirements of ISO 9001: 2015.

Course Outline

1. Diet and nutritional requirements
2. Nutrition Fundamentals
3. Quality Management Systems
4. Nutrition labelling
5. Food and communication

Textbooks

- Tarabella A., Burchi B. (2016), *Aware Food Choices: Bridging the Gap Between Consumer Knowledge About Nutritional Requirements and Nutritional Information*, Springer.

Optional Reading

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Prerequisites

Contents Students should be familiar with basic knowledge of management and marketing communication.

Suggested reading

Keywords

Nutrition Fundamentals, Energy Requirements, Food Industry, Quality Management System, Communication and labelling

Teaching

Frontal lectures, homework, lectures notes

Final valuation

Written examination

Course website

Other notes

Attendance to the lectures is strongly suggested