



26th November 2019

Magna Room, Dipartimento di Economia e Management



PEPSICO ENERGY DRINKS

10,20-10,30 Opening and Welcome

10,30-11,00 Mid presentation "Energy Drinks Project", (University of Pisa and Ranepa)

11,00-11,30 Mid presentation "Concepts of Implementation New Marketing Strategies",
(University of Pisa and Ranepa)

11,30-12,00 - Discussion

12,00 Closing