

# Invitation: 2023 Global Academy Summer Camp-SBA SWUFE

Dear Partner,

Greetings from Chengdu!

We are writing to invite you and your students to the **2023 Global Academy Summer Camp** at School of Business Administration (SBA), Southwestern University of Finance and Economics (SWUFE).

## What is it?

It is a summer programme provided by School of Business Administration (SBA), Southwestern University of Finance and Economics (SWUFE)

- **Time:** 25 June - 08 July 2023 (two weeks).
- **Venue:** Chengdu, China
- **Theme:** Green Innovation and Sustainable Development
- **Language:** English
- **Tuition Fee:** WAIVED for our partner universities
- **Target group:** full time bachelor and master students (5 places for each institution)
- **Credits:** 2 credits

## Why to join?

- Learn about the real-time hot topics from both academia and industry;
- Earn credits, obtain cross-cultural experiences and make friends;
- Visit the ancient and modern city, Chengdu, which is ranked the Happiest City of China for consecutive 14 years and the host city of 2021 FISU World University Games;
- Enjoy a fantastic summer time with fewer costs. We will cover the 2-week costs of accommodation, meals, lectures, company visits and tours in Chengdu, and participants only cover their round air tickets, visa, insurance and personal costs.

## How to join?

- 1. Nomination:** Please send us the [Nomination Form](#) by **30 April 2023**.
- 2. Application:** Nominee(s) shall apply online (<https://swufe.17gz.org/>) by **15 May 2023**.
- 3. Admission:** Letter of Acceptance will be issued by **31 May 2023**.

## About SBA and SWUFE:

- **501-600<sup>th</sup>** in 2023 Times Higher Education World University Rankings.
- **103<sup>rd</sup>** in 2022 Times Higher Education Asia University Rankings, **32<sup>nd</sup>** in Mainland China.
- **142<sup>nd</sup>** in Best Universities for Economics and Business (US News and World Report 2021).

- Three research fields (Economics & Business, Engineering, and Social Sciences, General) ranked top 1% in 2020 ESI data by Clarivate Analytics.

- Accreditation/Membership:

- EQUIS Accreditation (since 2014)
- AACSB Accreditation (since 2018)
- CAMEA, Chinese Advanced Management Education Accreditation (since 2015)
- EFMD, European Foundation for Management and Development (Member)
- ACE, Alliance of Chinese & European Business Schools (2013, Secretariat)
- ASREU, Association of Sino-Russian Economic Universities (Member)
- AAPBS, Association of Asia-Pacific Business Schools (Member)



501-600<sup>th</sup>, World University Rankings 2022  
47<sup>th</sup>, Hospitality & Tourism Management  
101-150<sup>th</sup>, Economics, Statistics, Finance  
151-200<sup>th</sup>, Management



501-600<sup>th</sup>, World University Rankings 2023  
103<sup>rd</sup>, Asia University Rankings 2022  
32<sup>nd</sup> in Mainland China



For more information, please visit: <https://e.swufe.edu.cn/>,  
<https://gs.swufe.edu.cn/ENGLISH.htm>.

### Appendix:

- Nomination Form
- Flyer of 2023 Global Academy Summer Camp
- Schedule of 2023 Global Academy Summer Camp (subject to change)

We warmly welcome you and your students to join our 2023 Global Academy Summer Camp in Chengdu!

Should you require further information, please feel free to contact us.

## Pictures of former Global Academy Summer Camps:



