



Sustainability

Business and Legal

An Innovative Erasmus+ Teaching Experience (Project "BEYOND")

game

15-16 May, 2025

University of Pisa

via Curtatone e Montanara, 16 - Pisa
Aula Magna Storica

Program

Thursday, May 15

- 11:00 Opening Remarks
- 11:15 Presentation of the Innovative Teaching Activities of the Erasmus+ Project BEYOND
 - University of Pisa:*
prof. Luca Spataro, prof. Gabriella Iermano
 - University of Nürtingen-Geislingen:*
prof. Frank-Andreas Schittenhelm, prof. Claudia Stachel
- 11:30 Presentations by Italian-German Students Groups
- 13:00 Lunch Break
- 14:30 Presentations by Italian-German Students Groups
- 18:00 Closing of the Day's Sessions
- 18:30 Cultural city tour

Friday, May 16

- 09:00 Welcome Coffee
- 09:30 Start of Session
 - Presentations by Italian-German Students Groups
- 12:30 Farewell

Organisers

University of Pisa:
Prof. Gabriella Iermano

University of Nürtingen-Geislingen
Prof. Frank-Andreas Schittenhelm
Prof. Claudia Stachel



Co-funded by
the European Union

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The Sustainability Business and Legal Game is a cross-disciplinary, international teaching activity developed within the framework of the Erasmus+ project "BEYOND, involving Italian and German university students in economics and law.

It promotes an integrated understanding of EU sustainable economic law and real-world collaboration.

Key Features

- Cross-national and cross-disciplinary approach
- Italian and German students from economics and law work together in mixed teams
- Foundation through flipped classrooms held in April-May 2025 at the University of Pisa (with remote participation from Germany)

Phase 1 – Business strategy development

Economics students simulate improvements to a company's performance through business decisions

Phase 2 – Legal consulting challenge

- Law students, in thematic Italo-German teams, provide targeted legal advice to the business teams.
- Each legal team specializes in one EU legal domain
- Focus on regulatory compliance, risk mitigation, and ESG alignment

Preparation for future simulation game

- No algorithmic evaluation at this stage
- Current activity serves as a design and testing phase
- Legal insights will help shape the future integration of legal variables into the evaluation software

Final Objective

To build an advanced simulation tool that measures not only economic performance, but also legal compliance and sustainability impact, offering students a holistic view of EU business strategy.



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